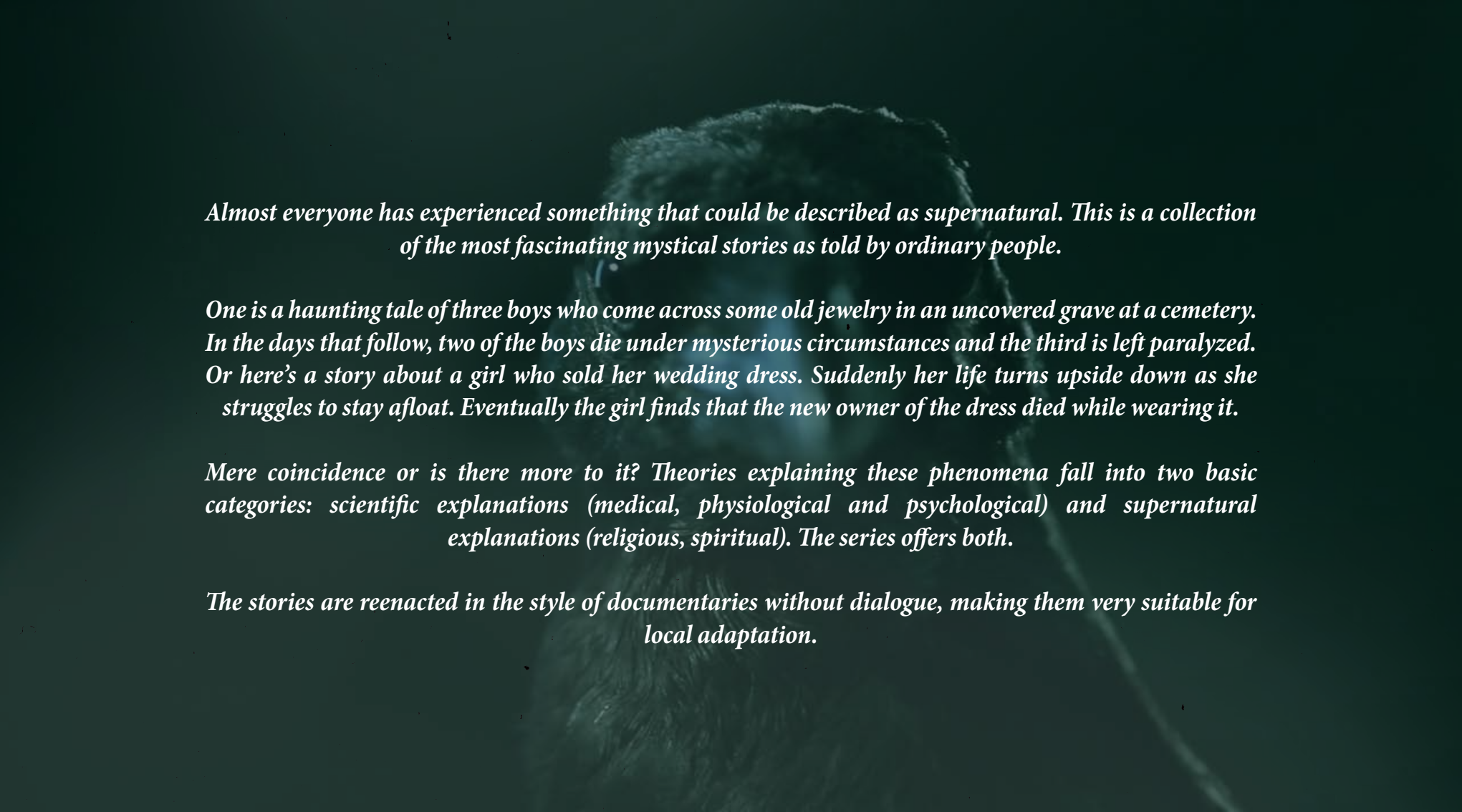




MYSTICAL TALES

MYSTIFYING THE REASON. DEMYSTIFYING THE SUPERNATURAL



Almost everyone has experienced something that could be described as supernatural. This is a collection of the most fascinating mystical stories as told by ordinary people.

One is a haunting tale of three boys who come across some old jewelry in an uncovered grave at a cemetery. In the days that follow, two of the boys die under mysterious circumstances and the third is left paralyzed. Or here's a story about a girl who sold her wedding dress. Suddenly her life turns upside down as she struggles to stay afloat. Eventually the girl finds that the new owner of the dress died while wearing it.

Mere coincidence or is there more to it? Theories explaining these phenomena fall into two basic categories: scientific explanations (medical, physiological and psychological) and supernatural explanations (religious, spiritual). The series offers both.

The stories are reenacted in the style of documentaries without dialogue, making them very suitable for local adaptation.



View the trailer



View full episodes

THE FACTS

Format:

6 seasons - 115 x 45 min

Genre:

factual entertainment, constructed reality

Audience:

14-59

Timeslot:

daytime / access prime time

Produced by:

FILM.UA

Broadcasters:

*TV3 (Russia), STB (Ukraine), LifeNetwork (Hungary),
NTK TV (Kazakhstan)*

CONCEPT

~
Inspired by true stories.

~
Re-enacted by actors.

~
CGI / VFX packed video.

~
*Experts from different areas
(psychics, priests, sorcerers, doctors).*

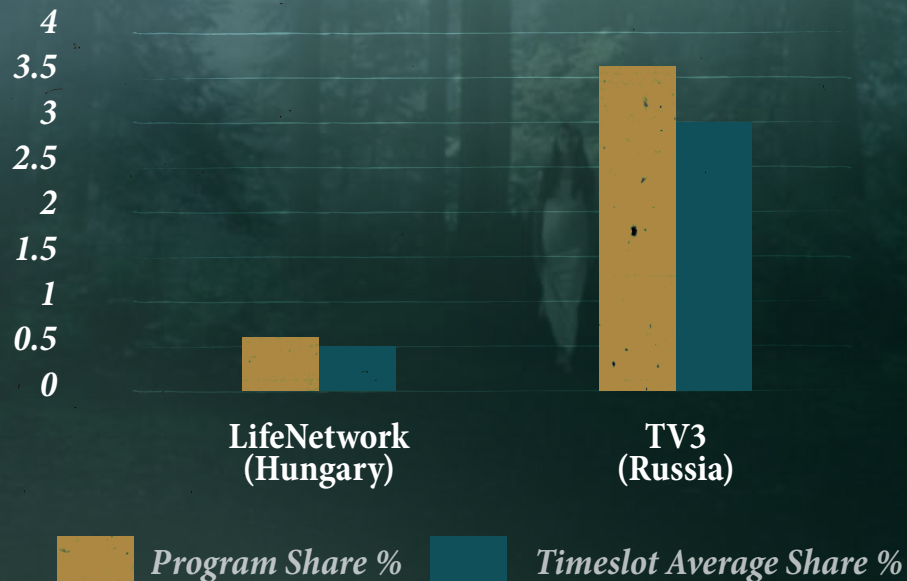
~
*Series builds upon human interest
in all things supernatural.*

~
*No definite conclusion drawn in the story,
the viewers are free to make their own judgments.*

~

RATINGS IN BROADCAST TERRITORIES

*In Russia “Mystical Tales” has outperformed the broadcasters' average daily share by 20%.
In Hungary the series has become a highlight in its slot with average market share of over 20%
(every fifth viewer tuned in to watch the show)*



EXAMPLES OF STORY LINES

SEASON 3, EPISODE 10

SEASON 3, EPISODE 13

Hi, Daddy!

Viktor loses his pregnant wife in an automobile accident. After trying to get over his horrible loss he finally meets Svetlana. But in his dreams his unborn child visits him, not allowing the man to move on. After some time Viktor finds out that in that same accident Svetlana lost her husband and was also pregnant at the time. And it is her son that Viktor saw in his dreams all these years.

Medium

A man visits Victoria the Witch, to have his fortune told. Victoria saw what had happened- the man was cursed but it was unclear who or why did it. It is only after Victoria exhausted all her powers that she saw what was happening. The man was a black archeologist - a marauder, and has disturbed the eternal sleep of many souls and betrayed his friend in the process. Victoria wasn't so friendly with the man after learning this.

House of Bones

Jean and Maxim are looking for a house where they could live with their small child and fortune finally smiles upon them. And the house is practically a steal. It is only after many terrifying nights that the couple understands why the house was so cheap - it was built with bones. But it might be too late to sell the house - no one wants to buy it and Maxim has had a nervous breakdown after all the horror he witnessed and is now in an asylum.

Do in Minor

This is the story of a young pianist who sold his soul to the devil so that he could win in a competition. He played the piece perfectly but the jury still said that his interpretation lacked "soul". Depressed, the young man smashed his hands but his friends helped him get back on his feet and restored his faith in his own abilities.

KEY FACTS

~
Low production cost.

~
The stories are reenacted in the style of documentaries without dialogue, making them very suitable for local adaptation.

~
FILM.UA is experienced at providing content adaptation services. All graphics can be adapted to meet the requirements of the distribution territory and translated into any language necessary.

~
115 episodes will fulfill the broadcaster's content needs.

~
Each episode is a separate story, allowing for both vertical and horizontal blocking.

~
Episodes can be broadcasted in any order, can include as many stories as broadcasters find necessary (be it a 26-minute one-story episode or one that would incorporate several stories); stories may air in any order required.

~
Visual effects and computer graphics aid plot dynamics.

~
Diverse opinions spark interest rather than skepticism

~

POSSIBILITIES FOR LOCAL ADAPTATION

The format provides a tool kit for creation of any number of local adaptations:

Local host and experts can be introduced (We offer assistance with filming).

~ OR ~

The series may be edited into separate episodes with a local voiceover and no host.

~ OR ~

Format rights + production bible.

OUR HOSTS

A man with glasses and a dark jacket, looking slightly to the right with a concerned expression. He is holding a piece of paper in his hands.

*VICTOR
VERZHBITSKIY*

A man with dark, curly hair and a dark jacket, looking towards the camera. He is holding a lantern in his right hand and a pair of glasses in his left hand.

*EUGENE
KNIAZEV*

A bald man with glasses, wearing a dark suit jacket over a light-colored shirt. He is looking directly at the camera with a neutral expression.

*PAVEL
KOSTITSYN*

MYSTICAL
TALES

МІСТИЧНІ
ІСТОРІЇ
З ПАВЛОМ КОСТИЦІНИМ

МИСТИЧЕСКИЕ
ИСТОРИИ
БИТВА ЗА ДОБРО

*All graphics can be adapted to meet the requirements of the distribution territory
and translated into any language necessary.*

COST EFFICIENCY

Proposed episode structure:

Total Duration – 45'

Reenactments – 30'

Host - 2'

Experts – 10'

Opening, ending credits, transitions, etc – 3'

*By having more or less of host screen time / re-enactments
we can produce TV programs to specific budget requirements.*

ABOUT US

FILM.UA GROUP is a leading Ukrainian media company and a creative powerhouse, firmly established both in CIS and beyond. Through vertical integration of all key film and TV production processes (development, production and adaptation, distribution and delivery) FILM.UA GROUP is a perfect base and a one-stop destination for the production of projects of any scale and complexity. Today FILM.UA GROUP is comprised of over 20 companies geared up to make sure that your project, no matter how ambitious or complex, exceeds expectations and awes audiences.

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